



Richmond Arena is centrally located in Richmond County and is the home to numerous organizations and teams such as the Richmond Skating Club, Strait Richmond Minor Hockey and junior high/high school hockey teams. There is also a 7-team Gentlemen's Hockey League and a Senior's Hockey Group that are regulars each and every week. These groups host multiple yearly tournaments and special events at Richmond Arena, which bring in tens of thousands of visitors from all over the county, province and maritimes every year!

The Municipality of the County of Richmond's Recreation Department also offers public skates, senior skates, after school skates, parent and tot skates and birthday parties during the winter season (which runs from October to April). Once the ice season has ended, the Recreation Department utilizes the space for various recreation opportunities in the Spring and/or Summer such as ball hockey, dry-land training, etc.

This means that unlike many other arenas, your advertising will be working all year long!

## Frequently Asked Questions

### Do the prices include HST?

The prices listed are excluding HST. All advertising will be subject to a 15% HST fee.

### Does the Municipality of the County of Richmond pay for the sign to put on the boards?

Yes. With a 3-year advertising agreement the Municipality of the County of Richmond will purchase the sign. Also, if the board or sign is damaged or broken, the Municipality of the County of Richmond will pay for the replacement.

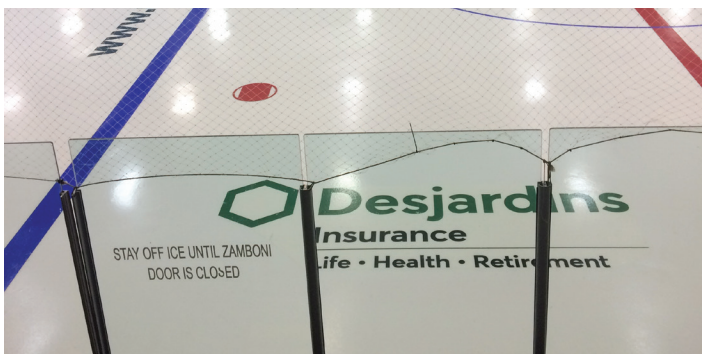
### What are the dimensions of the board ads?

The dimensions for those signs are:

Tier 1 boards - 32" x 95"

Tier 2 Boards - 32" x (between 57 and 74 inches - sizes vary by location)

### What are the dimensions of the ice surface ads?



The dimensions for ice advertisements are:

Small ad - Up to 40 ft<sup>2</sup>

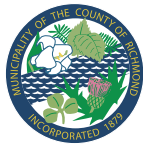
Medium ad - from 40 - 80 ft<sup>2</sup>

Large ad - Over 80 ft<sup>2</sup>

### If I advertise at Richmond Arena, how long is the advertisement valid?

Once an advertisement is paid for, the advertisement will be valid from October 1 until September 30.

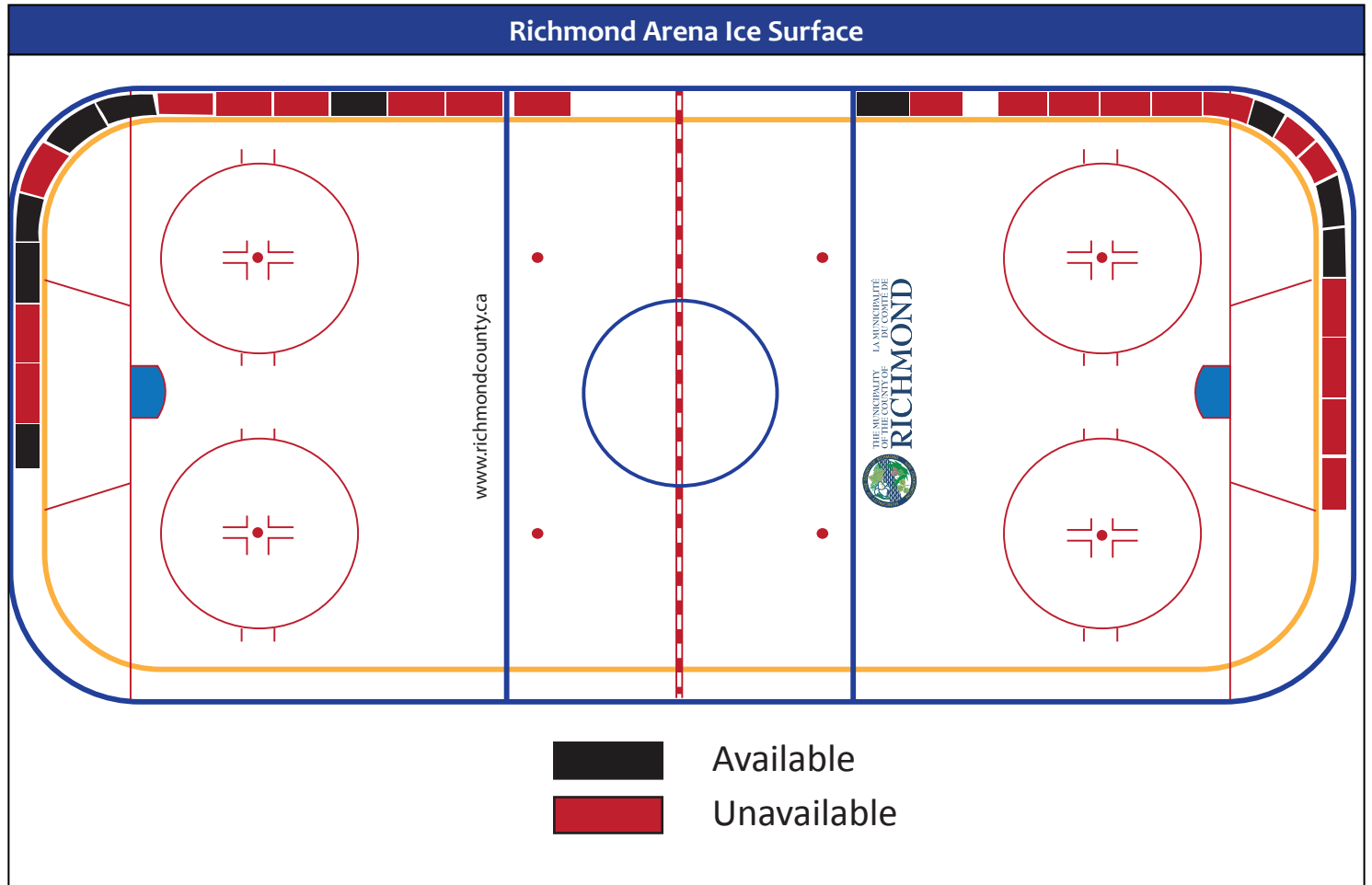
If you have any other questions regarding advertising, please contact Shannon Mury at 902-226-3981 or by email at [smury@richmondcounty.ca](mailto:smury@richmondcounty.ca).




### Richmond Arena Advertising Opportunities

There are numerous options in which you can advertise at Richmond Arena - and they will fit any budget! Your business can be featured on the ice, boards, skate aids or you can sponsor an entire dressing room for the ultimate impact!

Below you will find all the advertising options, along with the corresponding prices. All prices are for 1 year (unless otherwise stated). If you are interested, please fill out the Arena Advertising Form.



#### Skate Aids



**Skate Aid \$150.00**

Skate aids are used to help beginner skaters keep their balance while they are learning to skate. These aids are used during every public skate and skating party and can be used whenever the ice is rented. **Ad size is 8.5" x 11".**

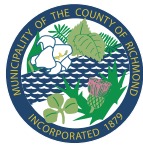
#### Dressing Room Sponsorship

We are currently looking for sponsors for dressing rooms. By sponsoring an entire dressing room, you will receive:

- \* Dressing room walls painted in your corporate colours.
- \* Logo on the door of the dressing room
- \* Logo on the key chain of the dressing room
- \* Logo on a directional sign outside the dressing room
- \* Logo in the arena entrance on the dressing room sign

\*\*\* All other additions or dressing room modifications will be at the cost of the sponsor.

**Cost:** \$3,000 (total) for 5 years (one time payment)



**Arena Advertising Form**

<b>Business Name</b>	<b>Contact Person</b>
<input type="text"/>	<input type="text"/>
<b>Mailing Address</b>	
<input type="text"/>	
<b>Email</b>	<b>Telephone</b>
<input type="text"/>	<input type="text"/>

Advertising Type	Unit Cost	Quantity	Total Cost
Zamboni	\$1,000.00		
Large Ice Surface	\$750.00		
Medium Ice Surface	\$500.00		
Small Ice Surface	\$325.00		
Boards - Tier 1	\$325.00		
Boards - Tier 2 (limited availability)	\$250.00		
Skate Aid (limited availability)	\$150.00		

Bundles	Unit Cost	Quantity	Total Cost
Zamboni + Large Ice Surface	\$1,500.00		
Medium Ice Surface + Boards - Tier 1	\$750.00		
Small Ice Surface + Boards - Tier1	\$500.00		

Other Advertising	Unit Cost	Quantity	Total Cost
Dressing Room Sponsor	\$3,000.00		

<b>SUB TOTAL</b>	<input type="text"/>
<b>HST</b>	<input type="text"/>
<b>GRAND TOTAL</b>	<input type="text"/>

\*\*\* PLEASE NOTE - Advertising spots are on a first come, first served basis.

**Payment Information**

Please send your completed form by September 1 to:

Shannon Mury, Manager of Recreation  
P.O. Box 120, 2357 Highway 206, Arichat,  
NS B0E 1A0  
[smury@richmondcounty.ca](mailto:smury@richmondcounty.ca) Telephone:  
902-226-3981 Fax: 902-226-0295

Once your form is reviewed you will receive an invoice with the corresponding amount.