

COMMITTEE OF THE WHOLE MEETING

MAY 7, 2012

Location: Council Chambers, Municipal Office

Present: Deputy Warden V. David, Councillor A. Martell,
Councillor B. Marchand, Councillor G. Boucher
Councillor S. MacNeil, Councillor S. Sampson
Councillor G. Johnson, Also present was Warden J. Boudreau via Video
Conference

Deputy Warden David called the meeting to order at 7:00 p.m.

Items Added to the Agenda

The CAO requested and received unanimous consent to add correspondence received from the Vested Property Clerk regarding the sale of Lot 14 Lennox Passage, Highway 320.

Councillor Boucher requested and received unanimous consent to add the discussion of the potential change in schedule for the fall heavy garbage collection for Richmond County re: Celtic Colours.

Councillor MacNeil requested and received unanimous consent to add an amendment to the grant application re: Municipal District Infrastructure Fund, Royal Canadian Legion Branch 47, District #5, 6 and 7(\$6,250) to include District #8.

Moved by Councillor Johnson, seconded by Councillor MacNeil that the item added be accepted as presented. Motion carried.

Review of Minutes: April 30, 2012

Moved by Councillor Boucher, seconded by Councillor Martell that the minutes of April 30, 2012 be adopted as presented. Motion carried.

Presentations:

- (a) Jeff Stanley: The Creative Economy

Deputy Warden David welcomed Mr. Jeff Stanley to the meeting.

Mr. Stanley presented gave a power point presentation and the following points were brought forward:

- Mr. Stanley and Deputy Warden David attended a Creative Economy seminar at the Metropolitan Hotel in Toronto;
- Creative Economy is a new term used in Richmond County but has been popular across the country and in the US;
- Examples of Creative Economy are things such as Artists, musicians, crafters, Creative educators and services;
- There is growth opportunity for Economic Development;
- There are Creative Economy resources found in every district of Richmond County;
- Creative Economy touches all that we do;
- The Creative Economy affects areas such as Quality of Life, Economic impacts, Employment Growth, Youth Retention and Social Inclusion;
- It's important to build Creative clusters as in the example of Boulder, Colorado with its industry cluster initiative re: Natural products and the growth from it;
- Examples of Creative clusters in Richmond County could consist of Seafood and Oceans industry, lobster/crab research and seafood technologies;
- There are no guarantees that Creative Economy is the answer but when promoting creative places we need something more substantial than what we have;
- The two most important ingredients are Producers and a Market;
- The Province is committed to building a Creative Economy and have developed a Creative Economy strategy;
- Deputy Warden and staff have met with Executive Director of Communities, Culture and Heritage;

Mr. Stanley indicated that his recommendation to Council is that Council and Staff establishes a working committee to determine the Municipality's role in a Creative Economy for Richmond County.

A discussion period ensued and the following points were brought forward:

- Great presentation by Mr. Stanley;
- Creative Economy is a positive move to be looked at more closely by Richmond County;
- The whole County can be involved;
- A committee is needed to determine the Municipality's role in a Creative Economy;

- Artists are an integral part of a Creative Economy;
- Every Community has a number of artists who need assistance;
- Creative Economy is great for Tourism;
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The CAO noted that there is no exact answer to Creative Economy but it is important to investigate all options.

Moved by Councillor MacNeil, seconded by Councillor Martell that the Committee recommend to Council that Council and Staff establish a working committee to determine the Municipality's role in a Creative Economy for Richmond County. Motion carried.

Deputy Warden indicated that if there were any Councillors interested in serving on this Committee to contact him via email.

(b) Mrs. Carla Martell/Mrs. Tracy Randall: Social Media

The CAO introduced Mrs. Carla Martell and Mrs. Tracy Randall to the meeting and thanked them for all their efforts regarding the Social Media project.

Mrs. Martell and Mrs. Randall gave a power point presentation and the following points were brought forth:

- It would be to the advantage of the Municipality to participate in forms of Social Media such as Facebook;
- Social media includes all online technologies and practices used to share information, express opinions, and build relationships;
- Examples of announcements that could be advertised through Social Media would include such things as community events, recreation activities, cancellations, Public Works bulletins etc;
- There would be an administrator assigned for each of the 4 departments;
- There would be instant notifications through Blackberries immediately after content is posted on the Municipality Facebook page wall which would make censoring information easy;
- Facebook is a great tool for these announcements;
- It is important when dealing with forms of Social Media such as Facebook to move with extreme caution and ensure that there is constant monitoring of information;
- Great tool to send positive messages to the public;

Mrs. Martell and Mrs. Randall indicated that they recommend to Council to approve the draft and move forward with the launch of the Municipality of the County of Richmond Facebook page.

Moved by Councillor MacNeil, seconded by Councillor Sampson that the Committee recommend to Council that staff be authorized to launch a Facebook page for the Municipality of the County of Richmond, and further move the adoption of the Social Media Policy attached as Appendix "A". Motion carried.

Review of Recurring Grants:

Moved by Councillor MacNeil, seconded by Councillor Boucher that the Committee recommend to Council that the recurring grants to core community organizations to March 31, 2013 be approved subject to complete applications and being submitted and vetted as follows:

MUSEUMS

LE NOIR FORGE	2,500
NICHOLAS DENYS MUSEUM	2,500
POINT TUPPER HERITAGE ASS.	2,000
ISLE MADAME HISTORICAL SOC.	2,000
BASIN RIVER INHABITANTS HISTORICAL SOCIETY	2,000
OCEANVIEW WILDLIFE MUSEUM ASSOC.	2,000
MCCASKILL HOUSE MUSEUM SOCIETY	2,000
LITTLE ANSE/SAMPSONS COVE SOCIAL ACTION	2,000
CAMP RANKIN 4H ASSOC.	2,000
ALLOWANCE NEW MUSEUMS	<u>3,000</u>
	22,000

COUNTY COMMUNITY DEVELOPMENT ORGS.

RICHMOND COUNTY LITERACY	15,000
RICHMOND COUNTY EARLY CHILDHOOD EDUC. ASS.	15,000
REGIONAL OCCUPATION CENTER	12,000
LEESIDE SOCIETY	5,000
EAST NOVABILITY SOC. FOR PERSONS WITH DISAB.	500
DOROTHY'S PETS IN NEED	<u>1,000</u>
	48,500

OTHER

SCHOLARSHIPS ECOLE BEAUPORT & RICH. ACAD.	2,250
NEW STAR HOCKEY TOURNAMENT	2,000

PORT HAWKESBURY CIVIC CENTER	10,000
	<u>14,250</u>
GRAND TOTAL	<u>84,750</u>

Motion carried.

Correspondence:

- (a) St. Anne Community and Nursing Care Centre re: Board of Directors for 2012/2013;

The CAO indicated that correspondence had been received from Margaret Herdman regarding the request for representatives to the St. Anne Community and Nursing Care Centre Board of Directors for 2012/2013.

Moved by Councillor Johnson, seconded by Councillor Boucher that the Committee recommend to Council that Councillor Beaton be re-appointed as the municipal representative to the St. Anne Community and Nursing Care Centre Board of Directors for 2012/2013 and that this representation be reviewed after the 2012 Municipal Election. Motion carried.

- (b) Nova Scotia Natural Resources, Parks and Recreation re: Feasibility Study;

The CAO indicated that correspondence had been received from Nova Scotia, Natural Resources, Parks and Recreation regarding the feasibility study on the potential to develop a camping opportunity at Lennox Provincial Park, also known as Martinique Park. He also indicated that he had met with Friends of Isle Madame Parks group and addressed their concerns. He noted that Richmond County is the only Municipal unit without a fully serviced campground. He also noted that ECBC would be approached by the Municipality regarding funding.

Moved by Councillor Marchand, seconded by Councillor Johnson that the Committee recommend to Council that staff, in collaboration with Nova Scotia Natural Resources, Parks and Recreation move forward to develop the terms of reference for the feasibility study on the potential to develop a campground at Lennox Provincial Park, also known as Martinique Park. Motion carried.

(c) Strait Superport re: Municipality of the County of Richmond Nomination to the Strait of Canso Superport Corporation Board of Directors;

The CAO indicated that correspondence had been received from Strait Superport regarding the Municipality of the County of Richmond Nomination to the Strait of Canso Superport Corporation Board of Directors.

It was noted that a Councillor of the Municipality of Richmond County cannot represent Richmond County on the Strait of Canso Superport Corporation Board of Directors.

The CAO noted and received unanimous consent that he would move forward and advertise in The Reporter newspaper for Nominations to be submitted to the Municipality of the County of Richmond from interested parties who wish to be given consideration to serve on the Strait of Canso Superport Corporation Board of Directors.

(d) Ms. Shannon Diggdon re: Grant Requests:

- Royal Canadian Legion Branch 47, Municipal District Infrastructure Fund, District #5, 6,7 and 8 (\$6,250);
- Janvrin's Island Community Center, Municipal District Activity Fund, District #4 (\$750);
- La Cooperative Radio Richmond Ltée, Municipal District Infrastructure Fund, District #2 (\$5,000);
- Early Childhood Education Centre, Municipal District Infrastructure Fund, District #3 (\$3,000);
- Société Petit de Grat Beautification, Municipal District Infrastructure Fund, District #2 (\$9,000);
- St. Francis De Sales Parish, Municipal District Infrastructure Fund, District #5 (\$3,015.94);

Moved by Councillor MacNeil, seconded by Councillor Boucher that the Committee recommend to Council that the following grant requests be approved with the addition of District # 8 to be included in the total amount of \$6,250 for the Royal Canadian Legion, Branch 47, Municipal District Infrastructure Fund resulting in the grant being divided between four districts.

- \$6,250 to Royal Canadian Legion Branch 47, Municipal District Infrastructure Fund, District #5, 6, 7 and 8;
- \$750 to Janvrin's Island Community Center, Municipal District Activity Fund, District #4;
- \$5,000 to La Cooperative Radio Richmond Ltée, Municipal District Infrastructure Fund, District #2;
- \$3,000 to Early Childhood Education Centre, Municipal District Infrastructure Fund, District #3;
- \$9,000 to Société Petit de Grat Beautification, Municipal District Infrastructure Fund, District #2;
- \$3,015.94 to St. Francis De Sales Parish, Municipal District Infrastructure Fund, District #5;

Motion carried.

Items Added to the Agenda:

1. The CAO requested and received unanimous consent to add correspondence received from the Vested Property Clerk regarding the sale of Lot 14 Lennox Passage, Highway 320

The CAO indicated that correspondence had been received from the Vested Property Clerk regarding the sale of Lot 14, Lennox Passage, Highway 320 to Polegato Trucking at appraised value.

Moved by Councillor Johnson, seconded by Councillor Boucher that the Committee recommend to Council that an appraisal be completed on Lot 14, Lennox Passage, Highway 320 and that staff move forward with the sale of the said property to Polegato Trucking at appraised market value. Motion carried.

2. Councillor Boucher requested and received unanimous consent to add the discussion of the potential change in the fall schedule for heavy garbage collection for Richmond County.

Councillor Boucher indicated that a request had been received from South Mountain Arm of Gold regarding the fall schedule for heavy garbage collection and their concern with regards to the collection taking place during Celtic Colours, October 5 - 13, 2012.

Moved by Councillor MacNeil, seconded by Councillor Boucher that the Committee recommend to Council that the fall schedule for heavy garbage collection be moved to the first week in November. Motion carried.

3. Councillor MacNeil requested and received unanimous consent to add an amendment to the grant application re: Municipal District Infrastructure Fund, Royal Canadian Legion Branch 47, District #5, 6 and 7(\$6,250) to include District #8.

Item was previously addressed.

Fifteen Minute Question Period:

There were no questions from the gallery.

Adjournment

Moved by Councillor Boucher, seconded by Councillor Marchand that the meeting be adjourned. Motion carried.

There being no further business the meeting was adjourned at 8:05 p.m.

MINUTES RECORDED BY:

MUNICIPAL CLERK:

CHAIRPERSON

CHIEF ADMINISTRATIVE OFFICER