

ARICHAT FACADE PROGRAM

Winter 2019 Program Initiation Newsletter



THE MUNICIPALITY OF THE COUNTY OF
LA MUNICIPALITÉ DU COMTÉ DE
RICHMOND

 ekistics plan+design

ENHANCING DOWNTOWN

Improving Business through private and public investment



FACADE PROGRAM OPEN HOUSE PRESENTATION

The open house is open to all commercial building owners within the designated program boundary. Come hear about the program and sign up for the first phase.



NEW HORIZONS SENIORS CENTRE



December 4th



2PM - 3PM

Investing in our downtown with 50 cent dollars

Municipal Investment in private commercial buildings downtown....what's the catch?

There have been over a dozen municipal facade programs in Nova Scotia over the last 5 years and in 2019, Arichat is about to embark on the first Facade Incentive Program. The program is geared towards making downtown Arichat a better place to live, shop and visit. To that end, the Municipality of the County of Richmond will be spearheading this new facade program and will manage its contribution of the \$545,000 program to oversee the program.

The program will cost share 50% of the exterior facade improvements up to a maximum share of \$20,000. That means if you spend \$40,000 on improvements, the Municipality will reimburse you \$20,000. If you spend \$60,000 the Municipality will only reimburse you \$20,000 per property.

Wait a second, 50 cent dollars...what's the catch? There's really no catch, we're trying to improve the business climate downtown and the best way to do that is to invest in our businesses and buildings. Of course, there are some eligibility requirements to ensure that we are funding projects that will enhance the overall appearance of downtown. Those requirements will be spelled out during the process.

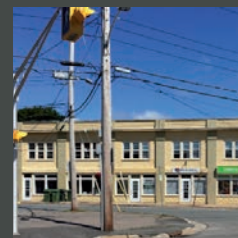
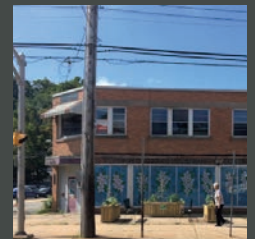
Come out to the first Facade Open House and hear about the program and how it has helped many other communities. We hope to convince you to join the program and make downtown Arichat the place to do business.

FUNDING FACADES WHAT'S INCLUDED AND WHAT'S NOT?



The program is designed to fund the exterior facade improvements that border downtown streets. The improvements should be visible from the sidewalk and they must be designed and built to a high quality.

Signs, windows, doors, siding...yes they're all eligible for funding. The eventual facade Incentive Manual will spell out what we consider good design and what we consider ineligible. For instance, the program may not fund plastic backlit signs if we would like to encourage high quality front lit signs in our downtown. Those details will be ironed out over the next 2 months. But we would like to hear from you to find out what you think makes Arichat's downtown unique; what you think is crucial for good design and what qualities we want to ensure defines the program.



Facades & Signage

The program provides funds for both

Once we have crafted the Arichat Facade Manual (Jan-Feb 2019), we hope to launch the program in the spring of 2019 to eligible candidates.

So start thinking about how you would use 50 cent dollars to make your downtown a better place for business

Ekistics Plan + Design

The program will be custom designed for Arichat by Ekistics Plan + Design. Ekistics has overseen 12 of these programs across Nova Scotia in the last 5 years including 6 on Cape Breton Island including St. Peters.

Rob LeBlanc - Senior Urban Planner

Rob oversees Ekistics' planning division and will lead the design program for the Arichat Facade Program.

PROJECT BOUNDARY



We welcome your early involvement

**ONCE THE 2019 FUNDS ARE
DEPLETED, THE PROGRAM WILL
END. SO, GET YOUR APPLICATION
IN EARLY**



More Information

André LeBlanc
Project Coordinator
Municipality of the County of
Richmond
2357 Highway 206
Arichat, NS, B0E1A0
Office: (902) 226-3989
aleblanc@richmondcounty.ca